



ARIZONA BANKERS ASSOCIATION'S ANNUAL
CEO & BANK DIRECTORS COLLEGE



Strategically Thinking Ahead

Thursday, October 27, 2011

8:00 am—3:00 pm

The Ritz-Carlton, Phoenix

2401 East Camelback Road



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PROGRAM OF EVENTS

Subject to change

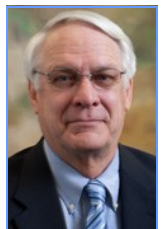
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|-------------------|--|
| 8:00 am—8:40 am | Breakfast & Registration |
| 8:40 am—9:00 am | Welcome & Federal Legislative Update
Paul Hickman, <i>AzBA President & CEO</i>
The banking industry continues to face unprecedented challenges in Washington, D.C. On the heels of the Annual Capitol Hill Visit, Paul Hickman will bring insider insights, illuminating issues that you need to be aware of right now. |
| 9:00 am—10:30 am | Inside the Minds of Homeowners: The Ethics of Walking Away from Your Home
Marianne Jennings, <i>W.P. Carey School of Business</i> |
| 10:30 am—10:45 am | Refreshment Break |
| 10:45 am—12:00 pm | Corporate Development: Governance, Risk Management & Executive Compensation
Susanna Tisa, <i>Treliant Risk Advisors</i> |
| 12:00 am—12:15 pm | Refreshment Break |
| 12:15 pm—1:00 pm | Working Lunch Featuring “Trends and Predictions that Affect Your Bank”
Mikey Maynard, <i>Predictive Index</i> |
| 1:00 pm—1:50 pm | Speaker and Topic TBD |
| 1:50 pm—2:00 pm | Refreshment Break |
| 2:00 pm—3:00 pm | Economic Outlook for 2011-2012
Dr. Stephen Happel, <i>Arizona State University</i> |

MEET OUR FEATURED SPEAKERS



Professor **Marianne Jennings** is a member of the Department of Management in the W.P. Carey School of Business at Arizona State University and is a professor of legal and ethical studies in business. At ASU she teaches graduate courses in the MBA program in business ethics and the legal environment of business. She served as director of the Joan and David Lincoln Center for Applied Ethics from 1995-1999. From 2006-2007, she served as the faculty director for the MBA Executive Program. Professor Jennings earned her undergraduate degree in finance and her J. D. from Brigham Young University. She is an authored, honored speaker and teacher, editor, wife and mother.

Professor Emeriti **Stephen Happel** is a professor of economics in the W.P. Carey School of Business at Arizona State University where he specializes in applied macroeconomics, population economics and money and banking. At ASU he is responsible for the Honors Program, Curriculum and Delivery of Core Courses, Undergraduate Advising Office, Academic Access Office and Business Minor Program. Dr. Happel received his B.A. in economics and mathematics from the University of Minnesota, M.A. in economics from Duke University and Ph.D. in economics from Duke University. He is a nationally-renowned economist, speaker, author and scholar. Dr. Happel is married with three children.





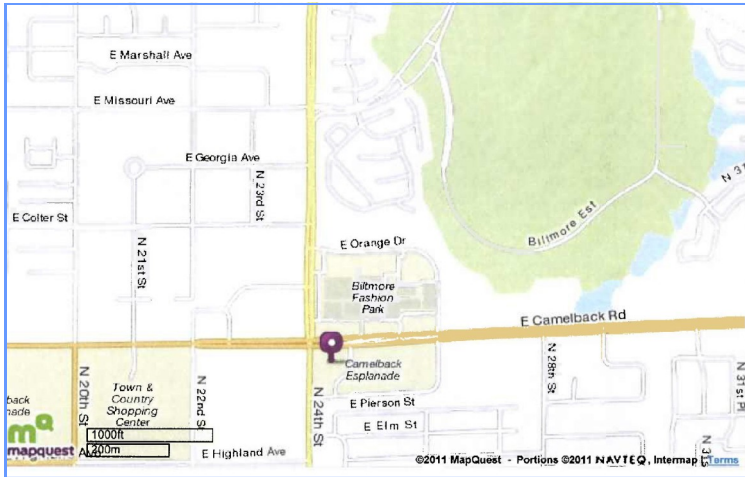
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REGISTRATION INFORMATION

Fax completed forms to 602.258.8980. Questions? Contact Becca Beasley at 602.258.1200.



HOTEL INFORMATION

The Ritz-Carlton, Phoenix is located at 2401 East Camelback Road at the corners of Camelback Road and 24th Street. Complimentary valet parking is available for attendees. Self-parking is also available in the adjacent parking garage or across the street at Biltmore Fashion Square. Overnight accommodations are available at the rack rate. The hotel may be reached at (602) 468-7000.

ATTENDEE REGISTRATION

ATTACH ADDITIONAL SHEETS FOR ADDITIONAL ATTENDEES.

AzBA Member Fee: \$170/person or \$155 for three or more registrations from one member bank.

Non-Member Fee: \$265/person. No volume discounts apply.

All refunds will incur a \$10 processing fee. No refunds will be given after October 6, 2011. Substitutions welcome!

Name and Institution:

Title:

Address:

Phone:

Fax:

Email:

TOTAL FEE: _____

Method of Payment

Check: Payable to
Arizona Bankers Association

or

Credit Card (circle one):
Visa MC Discover
All CC transactions will incur
a \$5 convenience fee.

Card Number _____ Exp. Date _____

Cardholder Name _____

Address on Card _____ City/State/Zip _____

Signature _____