



# CEO & BANK DIRECTORS COLLEGE

## Strategically Thinking Ahead

Thursday, October 27  
The Ritz-Carlton, Phoenix  
8:00 am—3:00 pm  
2401 East Camelback Road

The CEO & Bank Directors College has become one of Arizona Bankers Association's most highly anticipated events of the year. The event takes a look at how directors and boards should reappraise their role in light of the new regulations, bank failures, a fragile economy, and vigorous scrutiny from regulators. Featured sessions this year include a discussion of the ethics of walking away from your home with ASU's Marianne Jennings and an economic outlook featuring Dr. Stephen Happel.

Typically attended by 60-80 Arizona community bank directors and executives, this event offers sponsors the opportunity to display materials on tabletops in the meeting space as well as sit with general attendees in all business sessions.

### **SPONSORSHIP OPPORTUNITIES**

Sponsoring organizations will receive the opportunity to display marketing materials on one tabletop, to be shared by all sponsoring organizations, located inside the meeting room. In addition, all sponsors will be recognized in the promotional marketing materials and in the program of events provided to all attendees. Company contact information for all sponsoring companies will also be provided to attendees.

#### **\$1000— PLATINUM (MAJOR CONFERENCE SPONSOR)**

Includes one complimentary attendee, logo recognition on the program front cover, visible logo recognition throughout the event and verbal recognition from the podium. (Limit 2)

#### **\$800—GOLD (LUNCHEON SPONSOR)**

Includes one complimentary attendee, logo recognition throughout the event and in the program, as well as signage on the luncheon buffet table.

#### **\$500—SILVER (BREAKFAST SPONSOR)**

Includes logo recognition throughout the event and in the program, as well as signage on the breakfast buffet table.

#### **\$300 — GENERAL SPONSOR**

Includes logo placement and contact information in the program.

**QUESTIONS? CONTACT AZBA'S BECCA BEASLEY AT 602.258.1200 OR  
BBEASLEY@AZBANKERS.ORG.**

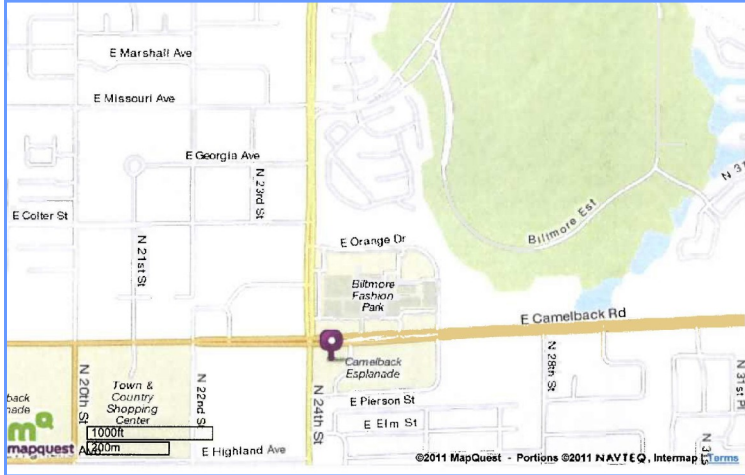


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Fax completed form to Becca Beasley at 602.258.8980. Questions? Contact Becca at [bbeasley@azbankers.org](mailto:bbeasley@azbankers.org) or 602.258.1200.



### HOTEL INFORMATION

The Ritz-Carlton, Phoenix is located at 2401 East Camelback Road at the corners of Camelback Road and 24th Street. Complimentary valet parking is available for attendees. Self-parking is also available in the adjacent parking garage or across the street at Biltmore Fashion Square. Overnight accommodations are available at the rack rate. The hotel may be reached at (602) 468-7000.

## SPONSOR REGISTRATION

Company:
Contact Name:
Address:
Phone:
Fax:
Email:

## ATTENDEES (\$165 per person unless complimentary with sponsorship)

Name:
Email:

**SPONSOR LEVEL:** \_\_\_\_\_

**TOTAL FEE:** \_\_\_\_\_

### Method of Payment

Check: Payable to  
Arizona Bankers Association

or

Credit Card (circle one):  
Visa MC Discover  
All CC transactions will incur  
a \$5 convenience fee.

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Address on Card \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_