



ARIZONA BANKERS
ASSOCIATION

Arizona Bankers Association Annual Operations & Technology Summit

Tuesday, March 2, 2010

8:00 am — 3:00 pm

Phoenix Airport Marriott



Slow and steady will lose this race!

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Who Should Attend?

Operations, Information, Information Security, IT Officers, Compliance Officers, VPs and related personnel are encouraged to attend.

Schedule of Events

- 8:00 am Breakfast & Registration
- 8:30 am Welcoming Remarks
Rebecca Stover, Director of Professional Development, Arizona Bankers Association
- 8:35 am–9:45 am The Top Technology Trends in 2010
Ron Galloway
It's a brave, new, fascinating world out there! In this 60 minute presentation, Ron Galloway predicts the top technology trends of 2010 and how banks can adapt to and prosper from these new innovations.
- 9:45 am–10:15 am Identification and Monitoring Risk in Technology Trends
FDIC Examiner
On the heels of the top technology trends, the FDIC will inform you of the best practices concerning those fancy, new IT tools.
- 10:15 am–10:30 am Break
- 10:30 am–11:00 am Surviving an IT Audit in 2010
Mark Eich, Principal, LarsonAllen
Mark will decipher what examiners are looking for during a 2010 audit. He will also briefly describe security industry trends and how they could impact your bank's operations.
- 11:00 am–12:00 pm Future Money: Virtual Currencies & Deposit Accounts...and their Implications
Ron Galloway
Discover the impact of frequent flyer miles, Microsoft Points, gift cards, brokerage soft dollars and other alternative currencies on the banking industry. Ron Galloway will also discuss what other "future money" is on the horizon.
- 12:00 pm–1:00 pm Networking Luncheon & ArizonaFIRST Coalition Presentation
- 1:00 pm–1:45 pm 10 Steps to Preparedness
Salvador Marquez, Strategic Sales Manager, Agility Recovery Solutions
The ability for your business to survive an interruption of any sort depends on preparations made today. This session will help you evaluate what your organization has in place now and what needs to be considered to be more prepared for tomorrow.
- 1:45 pm–2:00 pm Break
- 2:00 pm–3:00 pm Improving Your Anti-Money Laundering (AML) Monitoring Program
Matt Schriener, Managing Director, RSM McGladrey
Take a look at the key technology and operational aspects of your AML monitoring operations. Specific attention will be given to the decision facing many banks: when and what to buy in an AML monitoring solution. Further, Matt will address key issues for institutions that have already made an investment in technology, issues such as tuning the rules and monitoring performance.
- 3:00 pm Conference Concludes



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Featured Speakers



Mark Eich, CPA, CISA is Principal in charge of the Information Security Services Group at LarsonAllen. He has over 22 years experience in auditing and technology consulting. In this position, he has actively led many IT audits and security assessments for clients in a range of industries and with a diversity of operating environments. He leads a team of technology and industry specialists in an efficient approach to provide security analyses that are balanced with business needs.

Mark, a Certified Public Accountant, earned the Certified Information System Auditor (CISA) designation from the Information Systems Audit and Control Association (ISACA) in 1995. He is a frequent speaker on information security topics at national conferences and has delivered over 100 presentations on multiple topics. He currently serves on the Data Integrity Task Force for the AICPA.

Mark is a nationally recognized speaker on information security topics. He has been engaged by the Independent Community Bankers Association to provide semi-annual IT audit training for bank internal auditors.

Ron Galloway writes and makes films about business and technology. He is the writer/director of "Why Wal-Mart Works," the provocative business documentary about the world's largest corporation which had its premiere inside the U.S. Capitol Building. He is the author of the upcoming "Future Money," a book about virtual currencies and payment systems.

Ron has appeared on CNN, CNBC, MSNBC and was singled out for criticism by Jon Stewart on The Daily Show. He has been written about and quoted in the New York Times, the Washington Post, and the Wall Street Journal. He enjoys public speaking and has lectured before nearly 100 state and national financial organizations.



Ron graduated from Georgia Tech with a Bachelors of Science in Industrial Management. He began his career as an analyst for Smith Barney and managed private investment accounts for 20 years. He resides in Augusta, GA and has two children.

Sal Marquez has worked with hundreds of financial institutions helping them plan and prepare for disasters of every sort. Along with Agility Recovery Solutions, Sal has been instrumental in the recovery of many companies after events such as Hurricanes Katrina and Ike, the Iowa City floods, and every day events such as server failure and power outages. Having been in the trenches during these events, Sal can share real life experiences of how other organizations, with the help of proper planning and resources, can ensure "Business as Usual, No Matter What."



Matt Schriener is a managing director with the Technology Risk Management Services group of RSM McGladrey. Matt has 20 years of experience in assessing and managing financial institutions' risks as a banker, regulator, and consultant. For RSM McGladrey, Matt is the industry thought leader on consumer compliance and anti-money laundering (AML) consulting and is a member of the firms financial institutions steering committee.

Matt has extensively assisted financial services companies in regulatory risk issues. In addition to his consulting experience, Matt was employed as an examiner with the Federal Reserve Bank of Minneapolis. In his tenure with the Fed, Matt was involved in over 100 bank examinations, on many of which he was the lead examiner. Matt also held compliance officer positions at two large bank holding companies. In these roles, he assisted in the development and monitoring of regulatory compliance performance.

Matt has broad-based knowledge of compliance laws and regulations. With the combination of his experience with a large financial institution and his work as a field examiner, Matt provides a unique perspective on how institutions can best comply with the regulations, given the limited resources available.



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REGISTRATION

AzBA Members: \$150 per person Non-member Bank Fee: \$300

All refunds will incur a \$10 processing fee. No refunds will be given after February 16, 2010.

Substitute attendees always welcome!

Accommodations: The conference is located at the Phoenix Airport Marriott. Room reservations may be secured by calling the hotel at 602.273.7373.

Organization _____

Name _____ Title _____

Phone _____ Email _____

Address _____

City _____ State _____ Zip _____

*Additional attendees may register for the member fee of \$150 per person. Please attach names.

TOTAL AMOUNT: _____

Please include your \$5.00 credit card processing fee, if applicable to your payment.

PAYMENT

Check payment can be mailed to Arizona Bankers Association, 111 W. Monroe, Suite 440, Phoenix, AZ 85003.

Method of Payment

Check: Payable to Arizona Bankers Association or

Credit Card (circle one): Visa MC Discover

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